

## USA Cricket Privacy Policy

1. What does this Privacy Policy cover?
2. What information does USA Cricket collect, and how is it used and shared?
3. What are cookies and how do we use them and other technology?
4. How does USA Cricket protect personal information?
5. How long does USA Cricket retain my personal information?
6. What are my choices concerning my personal information?
7. What is USA Cricket' policy on kids' privacy?
8. Access, objection, deletion and correction
9. Your California Privacy Rights
10. Cross-border transfer of personal information
11. Right to Lodge Complaints
12. Changes to our Privacy Policy
13. Contacting us

USA Cricket, Inc. ("USA Cricket", "we", "our" or "us") is committed to protecting the privacy of those who entrust us with their personal information. "Personal information" means any information pertaining to an identified or identifiable individual and may include, for example, email addresses, contact details and any similar information provided to us in the course of our business operations. Personal information that is de-identified or anonymized is not considered personal information. This Privacy Policy details our commitment to your privacy.

### 1. What does this Privacy Policy cover?

This Privacy Policy applies to our websites, mobile applications, and other online and mobile services, that link to or post this Privacy Policy (collectively, the "Services"), and explains how we collect, use, and disclose information through the Services.

By using or visiting the Services or otherwise interacting with us, you are accepting the practices described in this Privacy Policy. We recommend that you review this Privacy Policy periodically, as it may be updated from time-to-time.

### 2. What information does USA Cricket collect, and how is it used and shared?

We explain here what categories of personal information we collect, where we get it from, and with whom we share it:

Category of Personal Information Collected	Source	Purpose for Collection	Categories of Recipients
Contact information: such as name, address, email address, date of birth, and phone number.	Users of our Services or a player's league	To allow our users to access various aspects	We may share this information with our affiliates, select

**USA Cricket Privacy Policy**

<p><b>Unique identifiers:</b> such as username or password.</p> <p><b>Information you provide in public forums:</b> such as public posts, pictures, videos and information.</p> <p><b>Demographic information:</b> such as gender.</p> <p><b>Financial information:</b> such as credit card or other payment information.</p> <p><b>Geolocation Information.</b></p> <p><b>Forms of identification.</b></p> <p><b>Information about a player’s cricketing skills:</b> (e.g. runs scored, L/H or R/H, batter or bowler etc.), league and club affiliation, whether a user is a player/umpire/administrator/coach. In some cases we will link such information to background checks and we will have access to whether a user has passed the background check or not.</p>	<p>or club representative (and not the player directly), if they have provided that information directly to us.</p>	<p>of our Services, to communicate with us and other users, and respond to our users about our Services, including validation of identity, to run background checks, or to meet legal obligations, and provide you with the products, promotions, services, newsletters, and information you request.</p>	<p>marketing or other service providers and partners that perform services for us (such as for hosting the Services, fulfilling orders, performing analyses, processing credit card payments, or providing other customer service functions). We may share information about a player’s cricketing skills with other users or third parties. We may share your personal information with third parties for non-commercial reasons, e.g. with club/league members to make sure that we have an accurate and complete understanding of the participation landscape in this country; or for the purposes of the individual being assessed for team/squad/zonal selection or otherwise; or to help promote an individual player, (e.g. his/her scoring averages over the past few years). We may also share a user’s personal information for commercial purposes (e.g. we may serve advertising/merchandise offerings based on age/gender/team preference/state location etc.)</p>
<p><b>Browsing information:</b> such as your IP address, MAC address or other</p>	<p>Our Services and your interactions</p>	<p>To evaluate usage of the</p>	<p>Our service providers who help us with fraud</p>

**USA Cricket Privacy Policy**

<p>device identifier, your device type or mobile carrier, standard server log information, the kind of browser or computer you use, pages and content that you visit on our Services, what you click on, the state and country from which you access the Services, date and time of your visit, and web pages you linked to our Services from. If you link your social media account to your USA Cricket account we will receive information from those social media accounts in accordance with your settings on the social platform and their privacy policy.</p>	<p>with the Services, including through the use of cookies and other tracking technologies explained further below.</p>	<p>Services and improve performance; to protect the security and integrity of the Services and our business, such as preventing fraud, hacking, and other criminal activity or to meet legal obligations.</p>	<p>protection and service analytics.</p>
<p><b>Recruitment and Job Application information:</b> such as name, address, and phone number, or information on a resume or a curriculum vitae.</p>	<p>Visitors of our Services or job applicants.</p>	<p>To consider you for an employment position or to respond to an employment inquiry.</p>	<p>Our service providers who help us with employee matters or job fulfillment.</p>

USA Cricket will only use personal information for the purposes identified in this Privacy Policy. We may use service providers to provide some of our services. In all cases, any service providers will be contractually limited in the way they may use personal information maintained by USA Cricket, including requirements that such information be maintained in a confidential and secure manner.

**In Connection with Business Transfers:** In the event that a division, a service, or all of USA Cricket is bought, sold or otherwise transferred, or is in the process of a potential transaction, personal information will likely be shared for evaluation purposes and included among the transferred business assets, subject to client contractual requirements and applicable law.

**To Comply with Laws:** USA Cricket may also disclose specific personal information when such disclosure appears necessary to comply with applicable law, a subpoena in the course of managing a dispute, governmental inquiry or other litigation process. We may also disclose personal information to our accountants, auditors, agents, lawyers and other advisors in connection with the enforcement or protection of our legal rights or to protect the interests or safety of our clients, our clients’ customers or employees or others, in accordance with or as authorized by law.

**3. What are cookies and how do we use them and other technologies?**

The Services use certain technologies such as cookies, beacons, tags and scripts. A cookie is a small piece of information that a website, online application, or email may save to your browser or your computer’s hard drive for use in subsequent visits to the website or online application. The “help” portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new

## **USA Cricket Privacy Policy**

cookies, how to have the browser notify you when you receive new cookies or how to disable cookies altogether. If you reject cookies, you may not be able to participate in certain activities or receive a promotion tailored to you. USA Cricket does not control and does not guarantee the effectiveness of browser-based tools for managing cookies.

USA Cricket may use Google Analytics or other analytics providers to evaluate use of the Services for our internal purposes such as evaluating usages of the Services. To learn how Google Analytics collects and processes data, please visit: “How Google uses data when you use our partners’ sites or apps” located at [www.google.com/policies/privacy/partners](http://www.google.com/policies/privacy/partners).

Any and all personal information collected on the Services will be kept strictly confidential and will not be sold, reused, rented, disclosed, or loaned to third parties, except as otherwise described in this Privacy Policy.

Do Not Track (DNT): This is a privacy preference that users can set in some web browsers, allowing users to opt out of tracking by websites and online services. At the present time, the World Wide Web Consortium, or W3C, has not yet established universal standards for recognizable DNT signals, and therefore USA Cricket and the Services do not recognize DNT.

### **4. How does USA Cricket protect Personal Information?**

Where applicable, USA Cricket uses industry-standard technology in connection with the Services to help protect personal information from loss, misuse and unauthorized access, disclosure, alteration and destruction.

### **5. How long does USA Cricket retain my Personal Information?**

Personal information that we collect, access or process will be retained only as long as necessary for the fulfilment of the purposes for which it was collected, unless otherwise authorized or required by law. Personal information that is no longer required to fulfil the identified purposes will be destroyed, erased or de-identified.

### **6. What are my choices concerning my personal information?**

USA Cricket may, subject to applicable laws, use personal information from users of our Services to contact them about our Services, including to provide them with information on additional products or services from USA Cricket that may be of interest to them. You may exercise choices regarding these communications as follows:

- Mail marketing, Telephone marketing, Surveys and Quality control communications. You may decide that you prefer USA Cricket not to use your personal information to promote new and/or additional products and/or services which may be of interest to you and refuse that we contact you by mail or telephone for marketing purposes or by email or telephone for quality control purposes. If this is the case, you may advise us by contacting us using the information detailed in the Contacting Us section below.

- Emails/Commercial Electronic Communications. You can always limit the communications that USA Cricket sends to you. To opt-out of commercial emails, simply click the link labeled “unsubscribe” or “opt-out” at the bottom of any commercial electronic communication we send you. Please note that

## **USA Cricket Privacy Policy**

even if you opt-out of promotional communications, we may still need to contact you with important information about your account.

### **7. What is USA Cricket's policy on kids' privacy?**

Our Services are not directed toward children and we do not knowingly solicit or collect personal information online from children under the age of 13 without prior verifiable parental consent. If USA Cricket learns that a child under the age of 13 has submitted personal information online without parental consent, we will take all reasonable measures to delete such information from our databases and to not use such information for any purpose (except where necessary to protect the safety of the child or others as required or allowed by law). If you become aware of any personal information we have collected from children under age 13 without verifiable parental consent, please contact us using the information detailed in the [Contacting Us](#) section below.

### **9. Your California Privacy Rights**

California law permits our customers who are California residents to request certain information about our disclosure of personal information to third parties for their own direct marketing purposes during the preceding calendar year. This request is free and may be made once a year. USA Cricket does not meet the requirements for compliance with the California Consumer Privacy Act. However, we are happy to answer questions that California residents may have about our privacy practices and can be reached as described below, in the [Contacting Us](#) section.

### **10. Cross-border transfer of personal information**

In some cases, personal information that we process of users located in various countries, including in Canada, the EU and Switzerland or relative to queries or visitors to the Services may be transferred to the United States or other countries that may not have data privacy laws that provide the same protection as the countries where you reside. You understand and expressly agree that your personal information may therefore be transferred, processed and stored outside of your country of residence, and therefore may be available to government authorities under lawful orders and laws applicable in such foreign jurisdictions.

### **12. Changes to our Privacy Policy**

USA Cricket will review and update its Privacy Policy as required to keep current with rules and regulations, new technologies and security standards. We will post those changes on the Services and/or update the Privacy Policy modification date below. In certain cases and if the changes are material, we will provide written notice to users directly by email or otherwise.

This policy is effective from 1 January, 2021.

### **13. Contacting Us**

If there are any questions regarding this Privacy Policy or to request a copy of this Privacy Policy in another format you may contact us using the information below:

USA Cricket, 1 First Street, Los Altos, CA 94022. E-mail: [postmaster@usacricket.org](mailto:postmaster@usacricket.org).